



*We make doing business and living in Spain easier for foreign companies and families*

**This is who we are >**



## Euro Economics

- 1000+ clients from 5 continents
- 400+ new companies incorporated
- 50+ enthusiastic colleagues
- 20+ years of experience
- 5 offices in Spain

**& Nº 1 independent firm for foreign companies and families in Spain**



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## “This is who we are”

Yellow Paper 2019 | Welcome

We invite you to read about our roots and ambitions in our **Yellow Paper**.

**Welcome to Euro Economics!**

Barbara, Dick, Edwin, Fred & Jeroen

**Euro Economics > We make it easy**

International Quality Partner Spain  
Alicante Barcelona Girona Madrid Marbella

**Our story**

*“We started in 1996 working for Dutch companies who wanted to open branches in Spain. Later we also gained clients from the **UK, USA, Canada, Germany, Australia**,... Our clients have invested hundreds of millions of euros and have **created thousands of jobs in Spain**.*

*Soon we also developed services for foreign individuals, **to make it easier** for them to live or to buy a house in Spain. Our clients are spending and investing their income and savings in Spain, and in this way **contributing to the Spanish society and economy**.”*



## Mission

WHY WE ARE

We make doing business and living in Spain easier for foreign companies and individuals, by pro-active informing and taking care of compliance obligations.

> We make it easy

### “Win-Win”

*Our mission is to create a **win-win** situation for our clients and Spain:*

*We want our clients to have success and to live good in Spain (**well-being**), and the work they create and the investments and spending they do are in return good for Spain (**welfare**).*



## Values

HOW WE ARE

### International

We are open minded, interested in other cultures and languages, and we respect other opinions

### Teaming

We are connected, involved, friendly and honest with our clients, providers, offices and colleagues

### Quality

We want to be the best in what we do, therefore we invest in our team, tools and knowledge

### Clear & Clever

We handle international issues in such way that the client will easily understand our information

### Our attitude

*We want **our clients to feel welcome, to enjoy our work and to be the best***



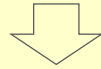
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## Vision

WHAT WE EXPECT

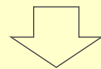
World

Business **frontiers disappear**, people have more properties abroad, and both local and **international legislations** become more strict and complex



Sector

Increasing need for **international compliance firms** on a high end level which know how to adapt to fast changing circumstances



Go!

Here we are. **This is Euro Economics.** Welcome!



## Goal

WHAT WE WANT

We are, and want to stay, **the leading independent compliance firm for foreign companies and families** with interests in Spain, by delivering **excellent quality** services with an **enthusiastic team**.





# Strategy

TO REACH OUR GOAL

“We focus on”



**Marketing:** International top segment  
To make us known as an *excellent quality* firm with high standard modern services

**Human Resources:** Teaming  
Enthusiastic *client focused colleagues* and teams. And a great place to work

**Financial:** Top profit & equity to invest  
Profit per professional, department and office in order to *self-finance growth*

**Risk Management:** Continuity  
To identify and avoid or *minimize risks* which might place our company in danger

**Internal organization:** One firm model  
Good and efficient work environment and cohesion between our offices

**IT:** Efficiency & Quality  
Software and informatics systems which enable us to deliver quality to our clients



“We want to be the best”



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# Services

WHAT WE DO FOR OUR CLIENTS

**Client Support & Client Management**  
Fluent Front Office | Happy Client Responsibility

**Accounting Payroll Tax Legal Insurances**  
International Quality Partner Spain



### Corporate

*One address, all in*

- Company incorporation
- Accounting
- Payroll & Labour
- Tax returns
- Insurances



### Private

*Tax returns and planning*

- Income & wealth
- Inheritance
- Foreign assets
- Real Estate
- Insurances



### Real Estate

*Safe and clever purchasing*

- Purchase services
- Sale services
- Tax returns
- Company structures
- Insurances



## Services

### REQUIREMENTS

A service can only be a “Euro Economics Service” if the following requirements are met:

1. Spanish and **international interests** [our specialization]
2. The possibility to be **the best** [our challenge]
3. Profitability: **volume and margin** [required to invest in quality]



To be able to be the best we invest for every service in:

Knowledge : education, courses, seminars, etc.

Product : documentation, work procedures.

Marketing & IT : websites, software, etc.



## We want Happy Clients

OUR CLIENT PRINCIPLES >

**Clear & Clever**

*Make it easy*

**Personal**

*Be involved*

**Solutions**

*Know your client*



***Give a smile!***



## Team Philosophy

HAPPY TEAM > HAPPY CLIENTS!

### We ask a lot of our team players

- Responsibility
- Knowledge
- Languages
- Flexibility
- Teaming

### And we try to give a lot too

- Fixed salary policy
- Balance with private life
- Respect for family situations
- No structural extra hours
- **A Great Place to Work**

*“Directly from the beginning, clients congratulated me with our team”*

[Jeroen]



## Society

### OUR SOCIAL RESPONSIBILITY

#### Philosophy

We realize that it is a privilege to live in such a beautiful part of the world and to work in a dynamic company with an attractive mission.

We contribute to the society with a special eye for topics with a *cross border* focus for a **better international understanding**.

Given the size of our company, we do not pretend that we can change the world but we do try ***to make things possible***.

### Examples

**Art:** we give artists the possibility to show and promote their sculptures and paintings in our offices to our international clients.

**Culture:** we sponsor the Dutch Kings Day in Barcelona.

**Sport:** we sponsor an internationally focused four days walking event in Marbella and a golf event in Girona.

**Environment:** we try to work paperless, we collaborate with recycling programs and we are introducing an ISO environment system.

### Euro Economics Moves!

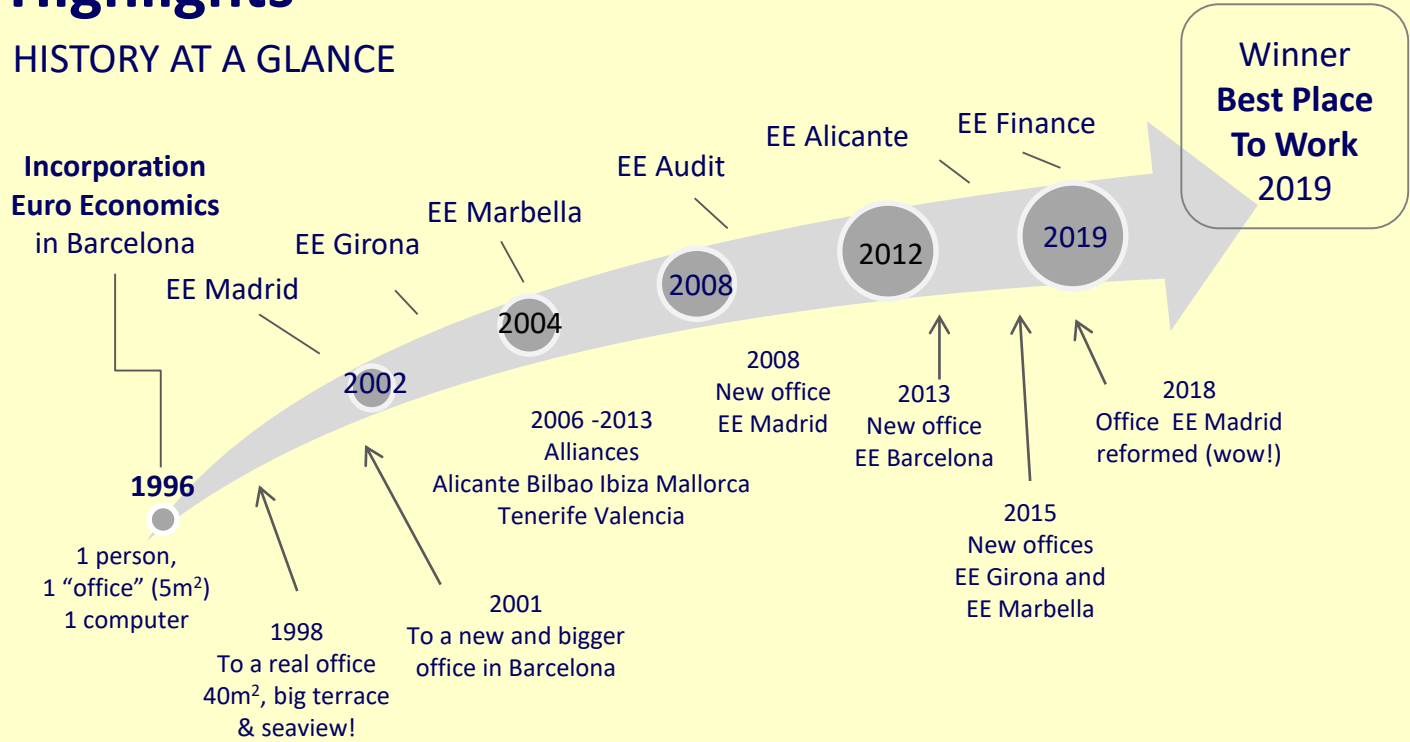
**‘Euro Economics Moves!’ is our own charity program.** With our ‘Countit’ tool **every step our team takes** counts to give every year an amount to charities also chosen by our team. We are very proud of this initiative.



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# Highlights

## HISTORY AT A GLANCE



	Start	Opening Madrid	10 years	Integration Ibersupport	Best Place to Work
<b>Colleagues</b>	1	6	18	37	56
	1996	2002	2006	2013	2019



## Yellow

THE COLOUR OF INSPIRATION!

### Positive energy

"In the business world yellow represents **energy and encouragement**"

We have a smart interest in colleagues, clients, providers and other contacts. This contributes to a **pleasant work environment** which is an advantage for all of us!

### Social involvement

"Yellow characteristics: independent, spirited, **free and social**"

Yellow has a number of qualities which are reflected in our work, but which can also be linked to our society (social involvement).

Euro Economics supports initiatives which aim to improve the **cultural exchange** between our clients' countries and Spain.

### Sharing knowledge

"Yellow affirmation: **I communicate my ideas effectively to others**"

We like to share our knowledge. We elaborate publications which are available free of charge. The better **we share our knowledge**, the more this will be valued by our business relations.

### Art

"Yellow effectively encourages our **spiritual capacity**"

At Euro Economics we gladly agree with this. We have a diversity of **inspiring** pieces of art in our offices, both sculptures and paintings.





## Offices

### GROUP COMPANIES

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